

**Review Form 1.7**

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_108143
Title of the Manuscript:	INFLUENCE OF KNOWLEDGE MANAGEMENT IN INCREASING INNOVATION CAPABILITY AND COMPETITIVE ADVANTAGE WITHIN PRIVATE UNIVERSITIES SECTOR IN THE STATE OF KUWAIT
Type of the Article	

## Review Form 1.7

### PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p><b>Compulsory</b> REVISION comments</p> <p>1. <b>Is the manuscript important for scientific community?</b> (Please write few sentences on this manuscript)</p> <p>2. <b>Is the title of the article suitable?</b> (If not please suggest an alternative title)</p> <p>3. <b>Is the abstract of the article comprehensive?</b></p> <p>4. <b>Are subsections and structure of the manuscript appropriate?</b></p> <p>5. <b>Do you think the manuscript is scientifically correct?</b></p> <p>6. <b>Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</b></p> <p><b>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</b></p>	<p>1.This manuscript is important for the scientific community to help enrich references and for further research on different research objects even though it does not have a level of novelty.</p> <p>2.The title of the article is too long and confusing to read that I suggest alternative the tittle are “<b>the influence of knowledge management on increasing innovation and competitive advantage in the private university sector in Kuwait</b>” (the title should be the influence of variable X on variable Y1 and variable Y2) its correct ? Hypotheses testing indicated its high level of correlation, and the independent variables account for 94.9% of the variance in the dependent variable Simultaneously there is a positive and significant influence of variable X on Y1 and Y2 ( H1 and H2 )</p> <p>3. Abstract it's OK , but I suggest the keywords is : <b>knowledge management, Innovation Capabilities, Competitive Advantage</b></p> <p>4.</p> <p>a) Apple used its innovative capabilities in order to present iPhone, iPad, and Apple Watch</p> <p>b) Google is also innovative in terms of presenting Google Maps which made wonders in supporting navigation service in the world, not to mention Google Drive which is now the number 1 knowledge storing drive in the world</p> <p>c) The innovation capabilities of Amazon helped to be the number one retailer in the world with its cloud computing and logistics</p> <p>d) Tesla appeared with its innovative capabilities in electric cars and advanced driving technologies</p> <p>e) Procter &amp; Gamble used their innovation capabilities in terms of product development and marketing approaches</p> <p>(Where do these assumptions about innovative capabilities come from? Please explain whose research results? that some of these companies are so measurable for their innovative capabilities)</p> <p>5. This manuscript is important for the scientific community to help enrich references and for further research on different research objects even though it does not have a level of novelty. Are references sufficient and recent</p>	<p>Title was changed according to suggestions Keywords were added according to suggestion Innovative capabilities of some international firms were supported by references (Podolny and Hansen, 2020; Gawer, 2021; Tou et al., 2019; Thomas and Maine, 2019)</p>
<p><b>Minor</b> REVISION comments</p> <p>1. <b>Is language/English quality of the article suitable for scholarly communications?</b></p>	<p>Its suitable</p>	
<p><b>Optional/General</b> comments</p>	<p>the title must be emphasized and clarified again in accordance with the hypothesis (variable X to Y1 and Y2) and in the conclusion please explain its influence comprehensively</p>	<p>The title was changed accordingly and the conclusion was supported with more results statistically</p>

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PART 2:

	Reviewer’s comment	Author’s comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	